



**PUBLISHER'S STATEMENT**  
 JANUARY 1, 2018 – JUNE 30, 2018

**THE AMERICAN CHIROPRACTOR**  
 MAGAZINE OF THE CHIROPRACTIC PROFESSION

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**PUBLICATION DESCRIPTION**

*THE AMERICAN CHIROPRACTOR* is the source of news, innovation and business information with the latest clinical advances to strategies about marketing their businesses.

**FIELD SERVED/DEFINITION OF RECIPIENT QUALIFICATION**

Business/industry classification (Field Served) and job title classification (Recipient Qualification) data was not analyzed on this statement.

**AVERAGE MONTHLY CIRCULATION: JANUARY 1, 2018 – JUNE 30, 2018**

<b>QUALIFIED CIRCULATION</b>	<b>Non-Paid Print</b>	<b>Paid Print</b>	<b>Non-Paid Digital</b>	<b>Paid Digital</b>	<b>Total Qualified</b>
Individual Subscription	-	-	-	-	-
Association/Group/Directory Lists	50,019	-	-	-	50,019
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>50,019</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>50,019</b>
<b>TOTAL NON-QUALIFIED CIRCULATION</b>					<b>1,394</b>

Please see the following pages for Subscription Source, Geographical Distribution, Qualified Circulation by Issue, Explanation, Audit of Internal Records, and Affidavit.

SUBSCRIPTION SOURCE

RECIPIENT	Non-Paid Print	Paid Print	Total Qualified	Percent
Direct Request from the Recipient	-	-	-	-
Request from Recipient's Company	-	-	-	-
Association/Group/Directory Lists	50,041	-	50,041	100.0%
<b>Total Qualified Circulation</b>	<b>50,041</b>	<b>-</b>	<b>50,041</b>	<b>100.0%</b>

U.S. GEOGRAPHICAL DISTRIBUTION

REGION	Non-Paid Print	Paid Print	Total Qualified	Percent	REGION	Non-Paid Print	Paid Print	Total Qualified	Percent
Maine	263	-	263	0.5%	Kentucky	485	-	485	1.0%
New Hampshire	260	-	260	0.5%	Tennessee	594	-	594	1.2%
Vermont	136	-	136	0.3%	Alabama	408	-	408	0.8%
Massachusetts	1,150	-	1,150	2.3%	Mississippi	153	-	153	0.3%
Rhode Island	147	-	147	0.3%	<b>E. S. Central</b>	<b>1,640</b>	-	<b>1,640</b>	<b>3.3%</b>
Connecticut	483	-	483	1.0%	Arkansas	289	-	289	0.6%
<b>New England</b>	<b>2,439</b>	-	<b>2,439</b>	<b>4.9%</b>	Louisiana	328	-	328	0.7%
New York	2,761	-	2,761	5.5%	Oklahoma	466	-	466	0.9%
New Jersey	1,888	-	1,888	3.8%	Texas	2,341	-	2,341	4.7%
Pennsylvania	2,327	-	2,327	4.6%	<b>W. S. Central</b>	<b>3,424</b>	-	<b>3,424</b>	<b>6.8%</b>
<b>Mid Atlantic</b>	<b>6,976</b>	-	<b>6,976</b>	<b>13.9%</b>	Montana	197	-	197	0.4%
Delaware	108	-	108	0.2%	Idaho	347	-	347	0.7%
Maryland	443	-	443	0.9%	Wyoming	89	-	89	0.2%
D.C.	25	-	25	-	Colorado	1,150	-	1,150	2.3%
Virginia	727	-	727	1.5%	New Mexico	281	-	281	0.6%
West Virginia	154	-	154	0.3%	Arizona	1,014	-	1,014	2.0%
North Carolina	883	-	883	1.8%	Utah	410	-	410	0.8%
South Carolina	616	-	616	1.2%	Nevada	608	-	608	1.2%
Georgia	1,323	-	1,323	2.6%	<b>Mountain</b>	<b>4,096</b>	-	<b>4,096</b>	<b>8.2%</b>
Florida	5,497	-	5,497	11.0%	Alaska	140	-	140	0.3%
<b>S. Atlantic</b>	<b>9,776</b>	-	<b>9,776</b>	<b>19.5%</b>	Washington	1,364	-	1,364	2.7%
Ohio	1,438	-	1,438	2.9%	Oregon	764	-	764	1.5%
Indiana	650	-	650	1.3%	California	6,753	-	6,753	13.5%
Illinois	3,477	-	3,477	6.9%	Hawaii	190	-	190	0.4%
Michigan	1,422	-	1,422	2.8%	<b>Pacific</b>	<b>9,211</b>	-	<b>9,211</b>	<b>18.4%</b>
Wisconsin	1,171	-	1,171	2.3%	U.S. Territories	32	-	32	0.1%
<b>E. N. Central</b>	<b>8,158</b>	-	<b>8,158</b>	<b>16.3%</b>	<b>U.S. Total</b>	<b>50,039</b>	-	<b>50,039</b>	<b>100.0%</b>
Minnesota	1,275	-	1,275	2.5%	Canada	2	-	2	-
Iowa	884	-	884	1.8%	Foreign	-	-	-	-
Missouri	920	-	920	1.8%	<b>Foreign Total</b>	<b>2</b>	-	<b>2</b>	-
North Dakota	174	-	174	0.3%					
South Dakota	206	-	206	0.4%					
Nebraska	316	-	316	0.6%					
Kansas	512	-	512	1.0%					
<b>W. N. Central</b>	<b>4,287</b>	-	<b>4,287</b>	<b>8.6%</b>	<b>Total Qualified</b>	<b>50,041</b>	-	<b>50,041</b>	<b>100.0%</b>

**QUALIFIED CIRCULATION BY ISSUE**

<b>ISSUE</b>	<b>Non-Paid Print</b>	<b>Paid Print</b>	<b>Total Qualified</b>
January 2018	50,013	-	50,013
February 2018	49,999	-	49,999
March 2018	50,016	-	50,016
April 2018	50,009	-	50,009
May 2018	50,041	-	50,041
June 2018	50,035	-	50,035
<b>6 Month Average</b>	<b>50,019</b>	<b>-</b>	<b>50,019</b>

**EXPLANATION**

Publisher is not required to submit data for all paragraphs/tables. This report does not include any analysis of Recipient Classification, Recency of Renewal, Business/Industry Classification, Job Title Classification, or Additions and Removals by Issue.

**Audit of Records and Affidavit**

On a continuing basis, VERIFIED AUDIT CIRCULATION conducts audits of printing, distribution, financial records and other data presented by this publication in order to substantiate data submitted to Verified. These examinations follow guidelines prepared in conformity with generally accepted circulation auditing procedures, involving records covering all distribution methods utilized for qualified circulation during the period(s) covered by the reports. The results of these audits warrant the issuance of audit reports as true and accurate statements of the qualified circulation of the client publication.

We certify to the best of our knowledge all information set forth in this Publisher’s Statement is true and report circulation in accordance with VERIFIED AUDIT CIRCULATION Procedures and Regulations.

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October 1, 2018